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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

**MAINLAND HEADWEAR HOLDINGS,
LTD.**

Plaintiff,

-v-

**DREW PEARSON MARKETING, L.L.C.
ET AL**

Defendants.

Case No. 08 CV 02363 (RJS)

ORDER

RICHARD J. SULLIVAN, District Judge:

At the conference before the Court held on 6-13-08, this Case Management Plan and Scheduling Order was adopted in accordance with Rules 16-26(f) of the Federal Rules of Civil Procedure.

1. All parties do not consent to disposition of this case by a Magistrate Judge, pursuant to 28 U.S.C. § 636(c).
2. This case is to be tried to a jury.
3. No additional parties may be joined except with leave of the Court.
4. Amended pleadings may not be filed except with leave of the Court.
5. Initial disclosures pursuant to Rule 26(a)(1) will be completed not later than June 13, 2008.
6. All *fact* discovery is to be completed no later than December 13, 2008.
7. The parties are to conduct discovery in accordance with the Federal Rules of Civil Procedure and the Local Rules of the Southern District of New York. The following interim deadlines may be extended by the parties on consent without application to the Court, provided the parties meet the fact discovery completion date in ¶ 6 above:
 - a. Initial requests for production of documents to be served by July 2, 2008.
 - b. Interrogatories to be served by July 2, 2008.
 - c. Depositions to be completed by December 13, 2008.

- i. Unless the parties agree or the Court so orders, depositions are not to be held until all parties have responded to initial requests for document production.
 - ii. There is no priority in deposition by reason of a party's status as plaintiff or defendant.
 - iii. Unless the parties agree or the Court so orders, non-party depositions shall follow initial party depositions.
- d. Requests to Admit to be served no later than January 13, 2009
8. All *expert* disclosures, including reports, production of underlying documents and depositions are to be completed by:
 - a. Expert(s) of Plaintiff(s) February 13, 2009.
 - b. Expert(s) of Defendant(s) February 13, 2009.
9. All discovery is to be completed no later than March 13, 2009.
10. The Court will schedule a post-discovery status conference (see ¶ 16) within three weeks of the close of all discovery.
11. Pre-motion letters regarding dispositive motions, if any, are to be submitted no later than two weeks prior to the post-discovery status conference date listed in ¶ 16. In accord with this Court's Individual Rule 2.A, response letters thereto are to be submitted within three business days from service of the initial pre-motion letter.
12. All counsel must meet for at least one hour to discuss settlement not later than two weeks following the close of fact discovery. Accordingly, Counsel for the parties have discussed holding a settlement conference before a Magistrate Judge or the Southern District's Mediation Program and request: [check one]
 - a. _____ Referral to a Magistrate Judge for settlement discussions
 - b. x Referral to the Southern District's Mediation Program
Initial Mediation session should be held by the end of September, 2008.
13. The parties shall submit a Joint Pretrial Order prepared in accordance with the undersigned's Individual Practice Rule 3 and Rule 26(a)(3). If this action is to be tried before a jury, proposed *voir dire*, jury instructions, and a verdict form shall be filed with the Joint Pretrial Order. Counsel are required to meet and confer on jury instructions and verdict form in an effort to make an agreed upon submission. Premotion letters to be filed by March 20, 2008; responses by March 25, 2008.

14. Parties have conferred and their present best estimate of the length of trial is

Two weeks.

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TO BE COMPLETED BY THE COURT:

15. Amended complaint to be filed by June 27, 2008. The parties shall submit a joint letter indicating their intention with respect to consolidating or dismissing related action 08 cv 2155.

Also by June 27,

16. The post-discovery status conference is scheduled for April 6, 2009 at 9:30am.

SO ORDERED.

DATED: New York, New York
June 20, 2008



RICHARD J. SULLIVAN
UNITED STATES DISTRICT JUDGE